

AGENDA

DOC BC
Annual General Meeting
December 12, 2017
The Shebeen
210 Carrall Street Vancouver BC
7 – 8:30 pm

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| 1. Call to order | 7:00 |
| 2. Approval of Agenda | 7:00 |
| 3. Welcome and Message from the Chair | 7:10 |
| 4. Treasurer's presentation of the DOC BC Financial position | 7:15 |
| 5. Committee Reports | 7:20 |
| - Professional development | |
| - Sponsorship | |
| - Membership | |
| - National Reps | |
| - National Advocacy Rep | |
| - Hot Docs Forum Industry Report | |
| 6. Incoming and Returning Board Members | 7:50 |
| 7. Other Business | 8:00 |
| - Dialogue with DOC BC membership | |
| - Goodpitch Initiative | |
| 8. Adjournment | 8:15 |

Welcome and Message from the Chair

Next year, 2018 is The Documentary Organization of Canada's 35th Anniversary and we should be proud of what we've done and continue to do. In the reports tonight you'll see that we've increased revenue, membership and sponsorship. At the national level, DOC entered into an era of stronger advocacy for our filmmakers and is in the process of hiring a new Executive Director to do just that.

Over the past few years we have succeeded in creating new and meaningful partnerships with our creative and industry partners in B.C. This year we continued to build our relationships with Telus, collaborated several times with the CMPA, added a shared event with Field and Post, and opened a significant new chapter with Creative BC, beginning with the highly successful Tax Credit workshop in September of this year.

We're beginning talks with the IDA's Biennial *Getting Real* conference-taking place in Los Angeles from Sept 25 to Sept 28 2018 and want to see BC documentary filmmakers participating in that event. If you haven't signed up yet, attendance at our Masterclass with Catherine Olsen would be a good way to start your filmmaking journey.

With more successful partnerships we're looking forward to having greater capacity to serve our members in 2018, and so we've thought that tonight it might be a good idea to ask our active members what workshops they would like to see next year and beyond. If you have some great ideas, some burning questions that need answering, write them down. Please include your email if you'd like us to contact you for further discussion.

I'd like to join you in celebrating the success of 2017 and look forward to seeing you in 2018.

David Vaisbord
DOC BC Co-chair

DOC BC Financial position

By Ron Heaps

For the year 2017 we started with a balance of \$7,486.23 in our bank account, and currently have a balance of \$14,296.05.

Income from various sources for the year was \$17,201.19 and expenses were \$12,780.51 so the organization made \$4,420.68 for the year to date. This does not include the grant for Creative BC to be received.

Of the income \$10,655.87 was from membership fees, \$4,912.50 from sponsorship, and \$1610.00 from workshop fees.

Expenses were related to various workshop and seminar costs, Board, and staff expenses.

Revenue and expenses related to the Catherine Olsen Pitching Workshop in December are to be accounted for.

Thanks to all the Board members for a great year.

Ron Heaps,
Treasurer

Committee Reports

PROFESSIONAL DEVELOPMENT REPORT

By Rami Katz, Ana Carrizales, Joella Cabalu, Julia Ivanova

DOC BC, Professional Development continues its mandate to provide our members with professional development opportunities. In 2017 we've organized the following workshops:

- Documentary Pitching Masterclass with Catherine Olsen (Dec 16, 2017)
- In partnership with the CMPA: An evening with Andrea Meditch (October 11, 2017)
- Tax Credit Workshop with Creative BC (Sept 24, 2017)
- In partnership with Field and Post: Making Documentaries with CBC, Bell Media, NFB, Creative BC (June 15, 2017)
- Animation and Documentary (April 20, 2017)
- Spotlight on Local Documentary Filmmakers at VIWIFF (March 6, 2017)
- The Art and Opportunity of Audio Documentaries (January 25, 2017)

Additional events were organized in partnership with Hot Docs, Cineworks, WIFTV and DOXA such as the DOXA Industry day, monthly film and media showcases co-presented with WIFTV and Cineworks, and the Hot Docs delegation Meet & Greet in April.

For 2018, DOC BC PD department would like to continue to strengthen these relationships as well as our partnership with Victoria Independent Film Professionals Association, and we've received a grant from Creative BC to organize the following workshops:

- Documentary Pitching Masterclass & One on One sessions with Catherine Olsen (Dec 2017)
- Doc Ignite with Hot Docs Industry manager, Stephanie McArthur (Feb 2018): focus on direct distribution, looking into hosting an event in Vancouver and Victoria.
- Masterclass with Doug Blush (March 2018 TBC) with focus on editing.
- Post production sound workflow with Doug Paterson (April 2018 TBC) with focus on how to prepare materials so that they're ready for your sound editor and mixer.

We will continue to organize more workshops on diverse and engaging topics such as: "documentary editing", "making docs in another country," "DIY/Online Distribution", "crowdfunding and building an audience," "social impact", "race and representation",

“Documentary Ethics” and much more which will help DOC BC’s members deepen their skills and learn new ones.

With Julia’s departure, we hope to continue to foster the relationship with DOXA that she managed year after year by co-organizing their industry day during the festival in May. We thank Julia for her years of dedication to DOC BC bringing her passion of documentary professional development to the community. Also, we thank Rami for his service to the board and support in the PD committee, always being the first to offer a lending hand. We wish them the absolute best with their future endeavors!

SPONSORSHIP REPORT

By Sean Embury

Sandra Ignagni and Sean Embury co-chaired the sponsorship committee in 2017.

DOC BC would like to thank all of our sponsors for continuing to support the organization and the documentary community in British Columbia. Through the generous support of our sponsors, we continue to serve the needs of documentary filmmakers in British Columbia through advocacy, professional development workshops and other skill-building opportunities.

Please take a look at the services these sponsors provide, as many of them offer special deals to DOC BC members!

In 2017, DOC BC received annual support from the following organizations:

Knowledge
Front Row Insurance
Fusion Cine
Omni Film Entertainment
Novus Entertainment
Line 21 Media
Finale Editworks
Telus Storyhive
Make Believe Media
Annex Pro
Core Music Agency
Documentary Sound Guy

Additionally, we secured a number of substantial grants and donations, totalling over \$16,000, to put towards professional development programs for our members.

- Creative BC provided a \$9,000 grant to support DOC BC workshops until end of their fiscal year (ends March 31, 2018).
- TELUS provided a \$5,000 sponsorship for the Doug Blush Masterclass to be presented in Spring 2018. They have also offered additional in-kind services and

support including securing venues such as Vancity Theatre for other events. Thank you to Ana Maria Carrizales and Sean Horlor who led this partnership effort and made it happen.

- CMPA BC contributed \$2,150 to our co-presentation of a Documentary Pitching Masterclass with Catherine Olsen.

Looking ahead to 2018, we will look for additional ways to fund our activities. We will continue working collaboratively with our existing sponsors to fully integrate them into our programming, as well as welcome new ones into our community. We are pleased to share the news that Knowledge has renewed their commitment to being to DOC BC's platinum sponsor for the foreseeable future and that Creative BC has invited DOC BC to apply for further funding in the next fiscal year.

If you or your company is interested in providing financial or in-kind support for DOC BC, please reach out to our board members or contact us at doc@docbc.org.

MEMBERSHIP REPORT

By Cari Green & Jake Bergen

Numbers:

DOC National continues to increase membership with a total of 746 members or an increase of 7% from last year. For DOC BC, there are 139 current (new, current, and lifetime) members, which represent an increase of 12% over last year.

The membership fee schedule introduced last year with an emphasis on the Start-Up category and the 25% referral discount is clearly working. For DOC BC, participation in community outreach events and collaboration with other organizations has yielded good results.

Recommendations:

We should continue to maintain a high profile in the community through our programming; to sign up new members at various events; and to reach out to members whose memberships are lapsing. Currently, DOC National through members, but it could be more effective for DOC BC to reach out directly to our members in the community.

National Committee Update

By Josephine Anderson & David Vaisbord

DOC National has had a busy, productive year. As we near the close of 2017, some highlights from DOC National include:

2018

DOC is about to turn 35! 2018 will be a big milestone for us as we enter our 35th anniversary. First of these is: DOC is partnering with Canadian consulates in 35 countries for a screening the film "Long Time Running" during December. This film by DOC filmmakers Jennifer Baichwal and Nick de Pencier is about Canadian legendary rock band The Tragically Hip. The screenings are designed to raise the profile of DOC within Global Affairs and with co-production partners around the world.

NEW EXECUTIVE DIRECTOR

DOC will start the New Year with a new Executive Director whose primary focus will be on advocacy. The former ED Judy Gladstone is no longer with DOC by mutual agreement with the Board. Judy was brought on for a limited contract. Obviously the role of ED is a big one and we needed to ensure that the fit was right. It turned out that approaches to advocacy differed and didn't mesh with the culture of the organization.

The National Board is currently interviewing candidates that will bring strong leadership to our advocacy and communications strategy, and our dedicated staff and member volunteers working for DOC.

MEMBERSHIP AND COMMUNICATIONS COORDINATOR

Maythe Han joined DOC's national office in the role of membership and communications coordinator. Maythe will be with us until July 2018.

MEMBER SURVEY

As you will recall, we sent all DOC members a survey in the Fall. Thank you to the 70% of membership who took the time to fill out the survey. The DOC National office is busy crunching the data from this member survey and collating comment. Thank you for sharing your views with us. We look forward to presenting key findings from the survey with you in the New Year.

New Publication (August 4, 2017)

"Key Trends in Impact Producing Internationally and in Canada"

The emergence of impact producing is being driven by the loss of traditional funding sources for documentaries linked to television broadcasting. This has resulted in producers seeking new sources of financing from philanthropic funders who are interested in the potential of documentaries to help them achieve their missions. A key advantage impact campaigns is that they allow films to reach a broader audience in a cluttered digital environment.

DOC INSTITUTE HONOURS

DOC Institute, a Toronto-based arm of DOC, awarded their annual Honours awards to EyeSteelFilm founder Daniel Cross and filmmaker Victoria Lean.

MEMBERSHIP BENEFITS (viewable on docorg.ca)

- EXCLUSIVE INSURANCE PROGRAM through FRONT ROW INSURANCE BROKERS,
- EXCLUSIVE RATES ON TITLE SEARCHES through KINESEARCH. DOC members receive 10% off title searches for their projects.
- EXCLUSIVE DISCOUNTS ON INDIEGOGO'S administration fees when you launch your crowdfunding campaign via [DOC's Partner Page](#). To learn more, [click here](#).
- EXCLUSIVE 20% DISCOUNT on license fees for stock footage and photos from the NFB Collection at the [NFB Archives](#). For more information, [click here](#).
- EXCLUSIVE 20% OFF RENTALS at [Vistek](#) and exclusive VIP pricing on purchases - discounts must be applied at the time of purchase/rental – In-store Only – some exclusions apply.
- EXCLUSIVE RATES ON AUDIO POST-PRODUCTION AND MUSIC SERVICES with BEDTRACKS that includes everything from custom scoring from a network of over 350 international composers
- EXCLUSIVE DISCOUNTS DOC members enjoy negotiated rates and discounts for many industry events, film festivals, and services. Simply email info@docorg.ca for the discount code.
 - o Festivals & Conferences
 - Toronto's [Hot Docs](#)
 - [TIFF Conference and Doc Conference](#), in Toronto
 - [World Congress of Science and Factual Producers](#)
 - Montreal's [DOC Circuit during RIDM](#)
 - [RealScreen Summit](#)
 - [Prime Time in Ottawa](#)
 - [Banff World Media Festival](#)
 - and more!
 - o Services
 - 20% off at [Sim Digital](#)
 - 10% off services at [The Media Concierge](#)
 - 20% off at [MultiMedia Transcripts](#)
 - \$30 off [Playback Magazine Online](#) yearly subscription (new subscriptions only)
 - Training discount at Toronto's [LIFT](#)
 - up to 35% off rooms at Toronto's [Gladstone Hotel](#)
 - 15% off accommodations with [Choice Hotels](#) including the following franchises: COMFORT, COMFORT SUITES, QUALITY, SLEEP INN, CLARION, ECONO LODGE and RODEWAY INN
 - 10% off [Alamo Rent-a-Car](#)
- DOC-DISCUSSION LISTSERV A DOC membership offers the opportunity to join this exclusive online community where members get the chance to discuss the latest news, job postings, upcoming events and find film crews.
- POINT OF VIEW MAGAZINE *The art and business of docs and indie culture*. Canada's premiere publication on documentary film.
- ACTRA members advantage program – new this year – DOC members are now able to access the ACTRA members advantage program benefits, which are really

awesome. Discounts range from car rentals to insurance to blundstones, fluevogs, hair cuts, glasses, hotels, IMDB, VIA Rail and more. The link to these ACTRA discounts is on docorg.ca's membership benefits page.

- DOC is also finalizing a deal with Juice. They offer digital supply chain solutions across all media to content creators. Juice is offering all Doc Members a 25% discount on all of their fees.

Hot Docs Industry Report

By David Vaisbord

DOC BC Co-chair David Vaisbord attended a telephone conference with Hot Docs Marketing & Industry Programming Committee Meeting on August 11th, 2017. The meeting included DOC board representatives from across Canada and Hot Docs Industry directors.

The ideas we put forward all found an attentive ear. We felt Hot Docs was making a genuine effort to get feedback from the filmmaker community in order to improve the programs for next year. We expressed our concerns about Canadian representation at the Forum. Overall this was a great example of our chapters working together, soliciting information from our members and bringing it to the attention of the agency (in this case, Hot Docs). The insights we have gained could be passed down to our chapters, to inform programming to better prepare Canadian filmmakers to attend Hot Docs Forum in the future. As well, there's some intelligence that we can gain from understanding the system that prepares US filmmakers for success at the Forum.

Outgoing, Incoming and Returning Board Members and Staff

DOC Board

This year we bid a sad farewell to board members Rami Katz; Sean Embury; and Jake Bergen, who gave their last Board Committee Reports today, and Sean Horlor who made a big impact in both the professional development and sponsorship categories. Thank you for your dedication to the goals of the DOC BC.

Goodbye to Julia Ivanova - Co-chair

We would like to thank Julia Ivanova who's stepping down as Co-chair this year for her valuable insight and support. Julia's dedication to DOC BC began many years before any of us joined the board and we would like to thank her for her long-term commitment to the strength of the documentary community in Canada.

Staff

Milena Salazar

Needless to say DOC BC could not function without the passion of our board and the dedication of our coordinator Milena Salazar. Milena Salazar joined DOC BC as our Administrative & Communications Coordinator in the fall of 2014 and I know that the entire board wishes to join me in thanking her for her superlative work for this organization for the past 3 very short years. Milena leaves to focus on her own creative projects. We will miss her.

Alex de Boer

I'm pleased to introduce you to Alex de Boer, our new DOC BC Administrative & Communications Coordinator. Alex is a documentary filmmaker (she recently finished her Masters in Journalism at UBC) and currently works part-time at CiTR Radio as the Current Affairs Coordinator. She also has previous volunteer experience in the DOXA Screening Committee and with DOC BC.

New Board Members

Nicolas Ayerbe Barona

Nicolas Ayerbe Barona produced the feature film "Cadence" which raised \$10,400 in crowdfunding and went on to premiere at the Vancouver International Film Festival. The film won the #mustseeBC award in 2016 as the most anticipated film of the festival and was later the most nominated film at the 2017 Leo Awards celebrating excellence in BC Film and TV. With over 5 years of experience in independent film, Nicolas produced seven shorts, three commercials, and multiple videos for diverse clients. His work has been shown in festivals and across the web.

Nicolas studied a BFA in Film Production and Film Studies at UBC earning the Freda Springate Award for Excellence in Film, and also later received an Award of Achievement in Social Media from UBC Continuing Studies. He recently finished the Master of Digital Media program (a collaboration between UBC, SFU, ECUAD, and BCIT); where he focused on digital production, VR, live streaming, and interactive storytelling. His aim is to solve real-world problems through film, digital technologies and storytelling.

Bryan Sullivan

Bryan Sullivan began his media production career in Montreal during the late-1990's, then migrated with his work to Vancouver in 2001 where he has been wearing a range of creative hats from concept to post, working relentlessly as writer, director, camera operator and editor.

Bryan specializes in a wide range of non-scripted productions with a deep commitment to human stories. As one of the key creatives on 'CALLOUT: Search and Rescue (3 seasons - 39 episodes), Bryan travelled over rough seas, through dense forests, and atop snow covered

mountains to offer viewers a glimpse inside this high risk world. Since joining the Make Believe Media team in 2014, he has helped developed factual series and one offs while playing key production roles including camera operator and editor. Most recently, he worked as one of the producers, camera operators and editor on 'The Secret Life of Owls' for the CBC's The Nature of Things.

Returning Board Members

David Vaisbord

Co-Chair & National Representative

Filmmaker, educator and activist [David Vaisbord](#), has made several award winning feature and hour-long documentaries including the Gemini nominated *Drawing Out the Demons: a film about the artist Attila Richard Lukacs*, cult classic *Juicy Danger Meets Burning Man*, *Mischa*, *Britannia Beach*, and *Dark Pines: An Investigation into the Death of Tom Thomson*.

Vaisbord is currently completing a feature documentary titled: *Champions of Little Mountain*. Launched in 2008, this experiment into the long-form *hyperlocal documentary* puts into human terms the destruction of fragile low-income housing communities, under the policies of Neo-Liberal government agendas. *Champions of Little Mountain* will be released in 2018. For background information read [POV Magazine's](#) feature on the film. For up to date information on the release visit the website: www.littlemountainproject.com

Vaisbord is a member of the executive on the National Board of the Documentary Organization of Canada and a board member of the Hot Docs Film Festival.

Ana Carrizales

Professional Development

Ana Carrizales is a producer, director and actress. In 2007, after leaving a successful practice in Psychology to pursue her artistic dreams, she received the NBC-Universal Screenwriting scholarship, winning the Best Screenplay Award upon graduation. In 2009, she produced the *Playback Theater Youth Troupe*, recipient of the 2014 City of Richmond's Arts Innovation Award for its artistic excellence. In connection to this project, she produced, wrote & directed the anti-bullying documentary *Journey to Action*, funded by the Government of BC, currently used in high schools in Richmond to engage youth in dialogue around bullying, racism & multiculturalism. In addition to numerous short films, she has written, produced and directed, Ana's present creative enterprise is *The Panties Project*, a multi-platform, interactive documentary series & global forum for women to share their diverse stories.

Joella Cabalu

Professional Development

Joella Cabalu is a Filipino-Canadian Vancouver-based documentary filmmaker with an Art History degree from the University of British Columbia (2008) and a graduate of the Documentary Film Production Program at Langara College (2013). She has been selected to participate in numerous professional training programs, including the inaugural 2015 Hot Docs Shaw Media Diverse Voices, the 2014-2015 BC Arts Council Early Career Development, and the 2016 CBC Development Workshop for Diverse Creators. In June 2015, Cabalu delivered her first broadcast documentary *It Runs in the Family* as a producer, director and writer. In 2016, the film premiered at the Reelout Queer Film and Video Festival in Ontario and screened in major markets in the United States including San Francisco and New York, winning Audience Choice Awards at the Seattle Asian American Film Festival and the Vancouver Queer Film Festival.

Cari Green

Cari Green is an award-winning filmmaker (*The Corporation*, Sundance Audience Award; *Scared Sacred*, special jury prize, TIFF; and *When I Walk*, Hot Docs top prize). Her film, *Citizen Jane* premiered at Toronto's Inside Out Festival and screened at Vancouver's Queer Film Festival. Green recently produced *It Runs in the Family*, with Joella Cabalu (*Stand Still*). She is an Adjunct Professor at the University of British Columbia and recently received the Mayor's Arts Award.

D'Arcy Hamilton

D'arcy Hamilton is a Director of Photography as well as a passionate storyteller. Priding himself in not only making the best shots possible, he thrives on telling engaging stories of real people. With experience traveling to over 28 countries, D'Arcy has built a reputation to be a very well rounded filmmaker. With experience in stop motion time lapses, aerial drone footage or steadicam, D'Arcy is always thriving to push the limits of technology, to tell fascinating, engaging and heartfelt stories.

Over the years, he has worked with many community-based foundations/groups such as First United Church, Hello Cool World, Love Intersections and Spinal Cord Injury BC.

D'Arcy graduated from Capilano University's Documentary and Small Unit Production program in 2008.

Josephine Anderson

Josephine Anderson is a documentary filmmaker based in Vancouver whose work explores subjectivity and time. Josephine is an alumna of Berlinale Talent Campus and the Canadian Film Centre, where she was a resident with the prestigious NFB/CFC Creative Doc Lab. She has been awarded multiple prizes for her work, including Capilano University's One to Watch award, honouring alumni who have distinguished themselves early in their careers.

Josephine's interactive documentary, *The Sticking Place*, was recognized as an official Webby Award Honoree, won two Pixel Awards, and was nominated for a Digi Award. Her

short documentary, *The Third Movement*, premiered at DOXA Documentary Film Festival and was awarded the Prize for Best Short Documentary at CineMuskoka World Film Festival. She holds a Bachelor of Arts degree in English Literature from the University of British Columbia, and graduated from Capilano University's Documentary Film program. Josephine sits on the Board of Directors for both the Documentary Organization of Canada (National) and for DOC BC.

Ron Heaps

Treasurer

Ron Heaps is a native of Vancouver and is a graduate of the Film Production program at Vancouver Film School. Since graduating Ron's primary focus has been cinematography and realizing the vision of films he has worked on.

Ron has worked on numerous short films in the lighting and grip departments and has taken on the role of Director of Photography on several shorts and two independent feature films – "A Legacy of Whining" and "It's About Love". Ron photographed and co-produced the short documentary "Broken Palace" that showed at the Vancouver International Film Festival in 2014.

Ron has also been involved in producing several short films and independent features including "A Legacy of Whining" and "It's About Love". Prior to film school Ron worked in the telecommunications industry specializing in engineering, marketing, and product development that provided him with experience and skills easily transferable to the film industry.

Ron has a degree in Electrical Engineering from the University of British Columbia and is a registered Professional Engineer (P.Eng.) in British Columbia.

Keep in Touch

Both members and non-members can sign up for our weekly newsletter, reporting documentary news, events, festival and funding deadlines, screenings, and other good stuff. You can sign up for the e-newsletter by e-mailing us at docbc@docbc.org.

You can also follow us on Facebook, and Twitter @DOC_BC, or visit us on the web at docbc.org

Thank you for joining us at the 2017 AGM, and we wish you a restful holiday and a successful 2018.