



**Panasonic Canada's Second HIGH DEFINITION P2
Seminar and hands on Workshop
Saturday June 20, 2009 – 9:30 am – 3:00pm**

Discover the answers to your questions on pre-production, production and post-production using the highly acclaimed Panasonic P2 system as a case study. Enjoy breakout sessions in an informing and interactive setting, showcasing workflow decision-making, field and studio shooting, and essential planning tips for all stages of production and delivery.

9:30am-10:00am: **“What is P2” David Craig: Product Manager Panasonic Canada**
Gain a greater understanding for the P2 system and its simple workflow in the field and on set. The essentials of HD terminology.

10:15-10:45am: **“A Case Study in P2” From the Producer’s Perspective**
Greg Nosaty, Director, Cinemontage Productions
Discuss successes and lessons in working with the P2 system in the field.

10:45-11:30am: **P2 shooting in the field “The Vancouver Aquarium” :**
Jeremy Levin, Cameraman and Editor
Jeff Heywood, Creative Producer

11:30-12:15pm: **“ P2 and Post” Looking at P2 and FCP from an Editors perspective:**
Jackie Sidoni, Post Production supervisor, Force Four Entertainment.

12:30-1:00pm: **LUNCH provided by Panasonic Canada**

1:00-3:00pm: **“Inquiry”**
Break-out sessions with Seminar hosts and Industry Resource Professionals. Hands on experience with three Panasonic Cameras in the Breakout sessions: The HPX 170 a P2 camera. The HPX 300 a P2 camera using the AVCIntra Codec.

David Craig: **Panasonic Product Manager**
Producer : **Jeff Haywood Vancouver Aquarium: Just returned from Haida Gwaii**
Cameraman: **Jeremy Levin Vancouver Aquarium: Documentary cameraman and Editor.**
Reid Robertson, Panasonic Camera Engineer (as resource person).
Post Production **Jacki Sidoni; Post Production Supervisor, Force Four Entertainment**

Why the P2? More Than 840 Broadcasters Adopted P2 Worldwide and More than 80,000* P2 units delivered, and now the official video recording equipment for the Vancouver and Beijing 2008 Olympic Games.*

The P2 system is accepted by Discovery USA as their gold standard, Fox News and Sports Net have made the switch to P2 cards, Global television is currently making the switch, National Geographic has completed a P2 wildlife documentary in Botswana and has declared the system their choice for shooting.