

A DOC BC WORKSHOP

# HD PRODUCTION & POST PRODUCTION WORKFLOW

APRIL 28  
6:30 PM

SFU HARBOUR CENTRE  
ROOM 1800

\$10 for non-members  
Free for members



Join us to explore and discuss the dos and don'ts of HD and SD acquisition and workflow. This workshop will cover planning your shoot from start to finish and will demonstrate the post process mastered on HD format using Apple Final Cut, Avid and various HD Camcorders (the HD Video Camera Debate). The seminar will also address choosing an acquisition format to avoid conversion issues, organizing the edit, format conversion, final output and common mistakes. There will be presentations by Finalé, Big Red Barn Entertainment and Image Pacific Communications.



## PANEL GUESTS

### DON THOMPSON

*President, Finalé Editworks*  
A well-respected post supervisor, editor, and producer, Don has been very active in the development of the company's editorial style and new workflows to meet changing technologies.

### KEN MALENSTYN

*Owner/Executive Producer, Big Red Barn Entertainment*  
Ken is an award-winning producer with a focus on factual entertainment, particularly docs and series for broadcast in North America and beyond.

### ANDREA KLIPP

*Owner/Post Production Manager, Big Red Barn Post*  
Andrea has over 15 years experience in film and television post. Her experience as a facility owner, post supervisor and lead editor gives her a unique perspective.

### CRAIG HARRIS

*Producer/Editor/Post Production Supervisor, Image Pacific Communications*  
Craig Harris has worked in post production for over 8 years and currently consults as a Final Cut Server and RED workflow specialist.

**BORIS IVANOV** - Moderator

## DOC BC Presents HD Production and Post Production Workflow

**Date: Tuesday April 28, 2009**

**Location: Room 1800, 515 W. Hastings Street, SFU Harbour Centre**

**Time: 6:30pm**

**Duration: 2.5 hours**

**Free for DOC members, \$10 for non-members.**

**Limited Seating, First Come Basis**

This workshop is in response to the documentary producers wanting to know the dos and don'ts of HD and SD acquisition and workflow.

Including planning your shoot from start to finish and will demonstrate the post process mastered on HD format while using Apple Final Cut, Avid and various HD Camcorders (the HD Video Camera Debate)

There seems to be a lot of questions surrounding acquisition format and consequent postproduction and format conversion issues. The seminar will also address choosing an acquisition format. Organizing the Edit, Format Conversion, Final Output and Common mistakes.

There will be presentations by Finalé, Big Red Barn Entertainment and Image Pacific Communications

Moderated by Boris Ivanov, documentary filmmaker.

## **HD Workflow-Panel's Guests**

### **Don Thompson - Guest Speaker President, Finalé Editworks**

As a well-respected post supervisor, editor, and producer, Don has been very active in the development of the company's editorial style and development of new workflows to meet changing technologies. From Live Concerts to Major League Sports coverage to sensitive Documentaries and News coverage, his years of experience in all facets of the production industry have benefitted many films and major network television productions. Don is also an active member Motion Picture Arts and Sciences Foundation of BC (Leo Awards) and MPPIA. Finalé Editworks is an integrated HD post-production facility serving the film and television industry in Vancouver. With dedicated Avid and Final Cut HD workflows, Finale offers complete confidence to producers from Editorial through Online Finishing and Delivery Duplication. Finale now also offers Red Camera data solutions for HD and 2K finishes.

### **Ken Malenstyn - Guest Speaker Owner/Executive Producer, Big Red Barn Entertainment**

Ken is an award-winning producer with a focus on factual entertainment, particularly docs and series for broadcast in North America and beyond. He has embraced the HD form in all varieties of his work over the past few years, navigating the unique challenges along the way.

### **Andrea Klipp - Guest Speaker Owner/Post Production Manager, Big Red Barn Post**

Andrea has over 15 years experience in film and television post, especially in the realm of factual entertainment. Her skills encompass both the highly technical and the subtle creative aspects of post production. Her experience as a facility owner, post supervisor and lead editor gives her a unique perspective. She has supervised and edited projects for broadcast throughout the world, including virtually all Canadian 'casters. Andrea has been working enthusiastically with HD for the past 4 years.

Big Red Barn Entertainment With 15 years experience, Big Red Barn Entertainment is best known for its award winning documentaries like the highly acclaimed Team Spirit: The Jordin and Terence Tootoo Story (CTV, Versus, APTN), factual series like the entertaining Exhibit Eh! Canada Exposed (travel&escape, Discovery HD, CLT) and 2 seasons of award winning bio series Chiefs and Champions (APTN, CLT, KNOW).

### **Craig Harris - Guest Speaker**

Craig is a freelance producer/editor/post production supervisor that works with Image Pacific Communications and has worked with Inspired Cinema (RED cameras). Craig Harris has worked in post production for over 8 years and currently consults as a Final Cut Server and RED workflow specialist. Craig's background in audio and video production, combined with a passion for technology makes him... well, very useful to anyone who wants to simplify and make their production process more efficient

### **Boris Ivanov – Moderator**

Boris Ivanov is Interfilm's producer in charge of development and production as well as marketing for the slate of documentaries. His producing credits include the documentaries Fatherhood Dreams, From Russia, For Love, Moscow Freestyle. Other credits include theatrical recreations director/producer for CBS/History channel's Beyond Top Secret, which has earned two News and Documentary Emmy® nominations in 2007; the line producer for the feature film The Rise of the Damned; the unit manager for the NBC pilot Bionic Woman and the TV series Battlestar Gallactica Season III. As well, he has produced, directed, and written several narrative films including Seven Storeys and Princess Castle, which have earned multiple awards on the film festival circuit. Boris has recently completed his theatrical recreations directing/producing for the Investigation Discovery's series Deranged as well as two episodes of WeTV's Secret Lives of Women. Boris is a Director member of the Directors Guild of Canada.